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# 0 About us

1. What is KKUKKU?
2. CEO's Greetings
3. KKUKKU COMPANY

Spot Tutorial

Search

Pair	Price
★ 1INCH/BTC 5x	0.00009582
★ AAVE/BTC 5x	0.007196
★ ACM/BTC	0.0001926
★ ADA/BTC 10x	0.00002309
★ ADX/BTC	0.00002189
★ AERGO/BTC 3x	0.00000599
★ AGI/BTC	0.00000741
★ AION/BTC 3x	0.00000670
★ AKRO/BTC 3x	0.00000105
★ ALGO/BTC 5x	0.00002461
★ ALICE/BTC 3x	0.00019733
★ ALPHA/BTC 3x	0.00002577

Market Trades My Trades

Price(USDT)	Amount(CAKE)
23.192	28.020
23.194	6.638
23.194	40.548
23.194	3.478
23.194	7.490
23.204	9.901
23.228	9.123
23.220	10.200
23.202	43.492
23.238	15.433
23.198	6.957
23.219	9.044

Market Activities

CRV/USDT	+3.1
16:59:35	In 5

# 1. What is KKUKKU?

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This is a B2B art project **character-based platform** targeting companies and institutions that **apply blockchain technology**.



Exchange USDT, SAINO, SINA through Coin Exchange (SWAP) SAINO platform



You can use this like cash at SAINO physical stores.



## 2. CEO 인사말

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01 About us

Character-based KKUKKU Company Co., Ltd. finally introduces itself to you under the name of KKUKKU Project.

First, I would like to express my gratitude to all of you who have supported KKUKKU Company Co., Ltd. with your unchanging love and interest so that KKUKKU Company Co., Ltd. can grow.

I believe that KKUKKU Company Co., Ltd., based on trust, contributes to society through powerful leaps, character development, and B2B art business, and that continuous research and development and creating a sustainable company are the meaning of KKUKKU Company Co., Ltd.'s existence.

KKUKKU Company Co., Ltd. will do its best to become a brand that provides convenience and satisfaction to customers. We will create the best customer value and develop into a future-oriented company that brings emotion. In addition, we will work even harder to become a global company that satisfies the world as an exemplary company. We will remain a company that is loved as a company that always changes with a new look.

Please give us your much interest and support.



# 3. Company Overview

## | General Status

Company Name	KKUKKU Company Co., Ltd.
Company establishment date	March 23, 2023
CEO	Kim Seung-hyun
Contact	070-8019-1663
Address	Room 1206, D-dong, 236, Jubuto-ro, Bupyeong-gu, Incheon, Republic of Korea
Business Areas	Public Art Architectural Art Review Gallery Business B2B Application software development and supply business Character Development Application Content Online shopping mall operator E-commerce and mail order sales related to each of the above items All subsidiary businesses related to each of the above items





# 02 KKUKKU in the media

1. Our Team
2. Press Release
3. SNS (Twitter, YouTube)
4. KKUKKU Production & Sales Product

Pair	Price
★ 1INCH/BTC 5x	0.00009582
★ AAVE/BTC 5x	0.007196
★ ACM/BTC	0.0001926
★ ADA/BTC 10x	0.00002309
★ ADX/BTC	0.00002189
★ AERGO/BTC 3x	0.00000599
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★ ALGO/BTC 5x	0.00002461
★ ALICE/BTC 2x	0.00019733
★ BAKHA/BTC 3x	0.00002577

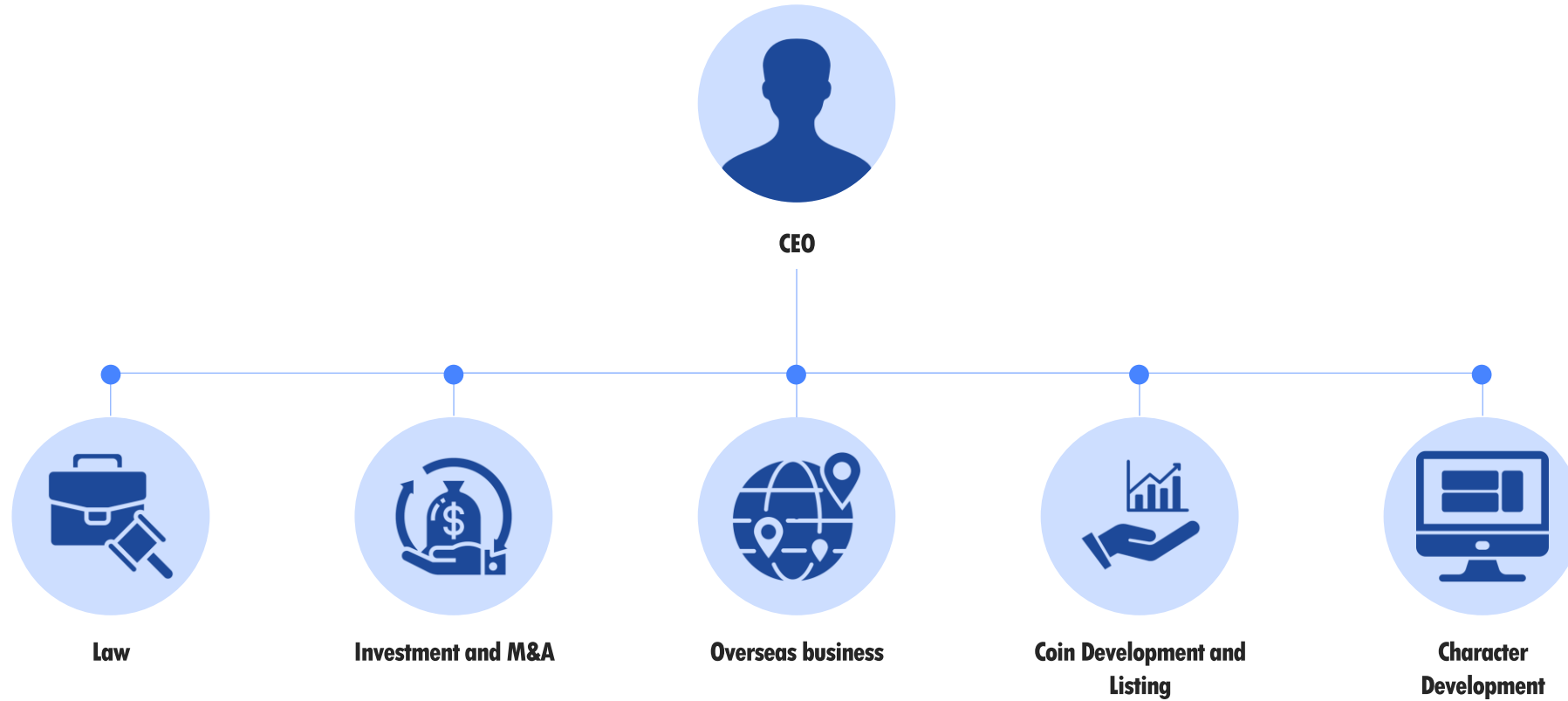
Price(USDT)	Amount(CAKE)
23.192	28.020
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23.230	10.200
23.202	43.492
23.238	15.433
23.196	9.051
23.219	9.044

Market Activities	
CRV/USDT	+3.1
16:59:35	In 5

# 1. Our Team

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02 KKUKKU in the media







# 캐릭터 개발 프로젝트 '사이노코인', 신규 캐릭터 꾸꾸 선보여

2024.06.22 10:00 박지성 기자



[테크월드뉴스=박지성 기자] 캐릭터 개발 및 애니메이션 제작 전문 ㈜사이노에서 신규 캐릭터 꾸꾸를 선보였다.

사이노와 시노의 친구로 개발된 신규 캐릭터 꾸꾸는 보다 친숙한 동물인 참새를 캐릭터하였으며, 똑똑한 반장의 캐릭터로 사이노와 함께 꾸꾸도 애니메이션에 참여한다.

"주요 버전 애니메이션이 제작됨에 따라 유아부터 7살 미만의 어린이에게 활동과 함께 노래를 부르며 캐릭터 상품화가 진행되며 문구류, 인형, 티셔츠 등 다양한 캐릭터 상품이 제작 된다"

"앞서 영어 버전으로 전 세계 어린이들에게 선보일 예정"



- 1 SK라이닉스, 1년 임금 교섭
- 2 시교육의 7교육의 현
- 3 추석 앞 '비보'
- 4 T21
- 5



## 사이노 코인의 매력적인 신규 캐릭터 꾸꾸의 매력에 빠져볼 시간

2024. 6. 26. 16:29

### 사이노 코인의 매력적인 신규 캐릭터 꾸꾸의 매력에 빠져볼 시간

비가 내려 슬픈날이 지나가고  
달콤달콤한 신선한 날씨가 이어지고 있는데요  
맑은 날이 계속 이어져서 그동안의 우울을  
어제보단 살짝 무더운 날씨인 것 같아주세요

신선하고 맑은 날이여 기분이 좋아지지만  
마음 무뎠다는 생각이 왜정되어있는 만큼  
현대선 조깅과 다이어트 등이 준비를 잘 해야겠다  
일출 조깅, 아웃도어 활동 현대선 조깅을 물론  
잠자리에 잘 하시면서 오늘 하루도  
행복한 하루 되시길 바랍니다



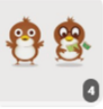
시하니 · 2024.06.26.

코인 캐릭터 프로젝트에서 선보이는 신규캐릭터 꾸꾸들...  
허하고 사이노만의 편리한 결제시스템을 구축하고 있습니다 무료  
을 통한 코인을 이용한 물품 구입은 물론 나의 재능을 보여줄 수 있는  
블록체인 사이노코인의 새로운 신규 캐릭터 꾸꾸의 활약 앞으로 기...



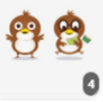
언제나 봄 · 2024.06.26.

김중심 커뮤니티 블록체인 사이노코인의 신규 캐릭터 꾸꾸가...  
김중심 커뮤니티 블록체인 사이노코인의 신규 캐릭터 꾸꾸가 궁금하다  
착한 날씨가 기분좋아지는 요즘 확실히 한낮은 기온이 올라가는 느  
데요 어제보다 바람세기도 줄어들어서 그런지 덥다는 생각이 들더...



ivame · 2024.06.26.

코인의 매력적인 신규 캐릭터 꾸꾸의 매력에 빠져볼 시간  
개발자와 재능자 모두 사이노 토큰을 획득하는 재능채굴까지 나  
여줄 수 있는 재능블록체인입니다 블록체인 기술을 적용한  
사이노코인에서 새롭게 등장한 귀여운 친구 꾸꾸의 매...



노하우쌍기 · 2024.06.26.

사이노 코인 재능 기반 플랫폼을 소개...  
이 재능 기반 플랫폼을 소개합니다 오늘  
한국 대표 캐릭터 개발 프로젝트  
사이노코인! 사이노 코인에...

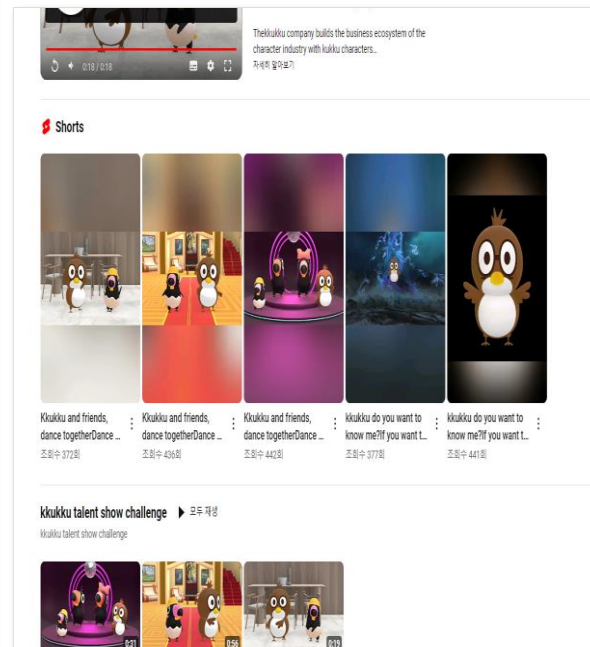


## 02 KKUKKU in the media 2. Press Release

### 3. SNS

| A shared communication warehouse among Twitter members

02 KKUKKU in the media



- A shared communication warehouse among kkukku members.
- Provides kkukku-related notices and guidance, and listens to various opinions from members.
- Number of members: **10,902** (as of September 2024), 100% Korean users
- **When the English version of SAINO is opened, we will additionally open Telegram for users around the world.**
- **Twitter:** <https://x.com/kkukkucoin>
- **Telegram** <https://t.me/+uhjHhT29Mc5iN2Q8>
- **YouTube** <https://www.youtube.com/@kkukkucompany>



02 KKUKKU in the media

# 4. Character Production Sales Products





# 03 KKUKKU PROJECT

1. Integrated PROJECT

2. KKUKKU Token



# 1. Integrated Project



**Integrated Project Key Services**

**Coin Development | Operations |  
Distribution**

**Character Development |  
Manufacturing | Sales**

**SAINO physical store**

KKUKKU Coin payment system integration  
through SAINO physical store

**KKUKKU, SAINO, SINO  
characters**

Clothing, accessories, goods  
Production and sales of goods

**Affiliate**

Physical store  
Building an integrated payment system

**KKUKKU online product sales**

Shopping mall operation

**Character Development**

Character development Establishment of a one-stop system for  
commercialization and sales

## 2. KKUKKU Token

### KKUKKU Token Uses

- ✓ Payment method with KKUKKU coins at stores linked to SAINO physical payment system.
- ✓ Various token exchanges are possible through Coin Swap (SWAP) SAINO exchange platform.
- ✓ Cashing is possible through coin exchange.
- ✓ Character product purchases are possible through KKUKKU mall.





# 04 Project Extension

1. Introduction of KKUKKU character
2. Character Industry
3. KKUKKU Character Operation Business



## 2. Introduction of KKUKKU characters

### | Character Introduction - KKUKKU



KKUKKU is a model student who studies well and is popular with teachers and friends.

KKUKKU is a character modeled after a sparrow and is friends with SAINO, SIND, SINA, and WING.

KKUKKU is a character who learns many things that are essential for various social lives with friends and grows.

KKUKKU studies with children from all over the world and learns essential things such as social morals and learning attitudes, and gains wisdom.



01

### High value-added industry

Future-oriented high value-added software industry, capable of generating exponential profits

03

### Emotional impact

Comprehensive social and cultural ripple effects, influencing the emotions of children and adolescents, the main target group



02

### Cultural discount

Unlike other content, it has less cultural heterogeneity, making it easy to export and distribute overseas.

04

### One Source Multi-Use

One character can be reproduced into various types of content



## 2. KKUKKU Character Operation Business

04 Project Extension

### T-shirt, stationery supplies, doll, mug, sculpture

KKUKKU is conducting the '**KKUKKU Character Operation Business**' through a joint project with SAINO, which integrates characters into various businesses such as accessories and food through offline production along with character development.

By selling and promoting various character products through KKUKKU's KKUKKU Mall, we not only provide natural exposure, but also produce and distribute 3D short animations to conduct **high value-added marketing using characters**.



## 2. KKUKKU Character Operation Business

04 Project Extension

### T-shirt, stationery supplies, doll, mug, sculpture

₩19,900

# NO.9 SINA



Limited edition t-shirt.

[www.kkukku.kr](http://www.kkukku.kr)

NO.10 WING



₩19,900

[www.kkukku.kr](http://www.kkukku.kr)

Limited edition t-shirt.



NO.7 kkukku-logo

[www.kkukku.kr](http://www.kkukku.kr)

Kuku Production Sales Products

[www.kkukku.kr](http://www.kkukku.kr) ₩19,900

FIG.01



FIG.02



FIG.03



FIG.04



FIG.05



## 2. KKUKKU Character Operation Business

04 Project Extension

### T-shirt, stationery supplies, doll, mug, sculpture





## 2. KKUKKU Character Operation Business

04 Project 확장

T-shirt, stationery supplies, doll, mug, sculpture



## 2. KKUKKU Character Operation Business

04 Project 확장

T-shirt, stationery supplies, doll, mug, sculpture

Limited Edition  
Wing Mug Cup  
Let's fly to space



www.kkukku.kr ₩7,000

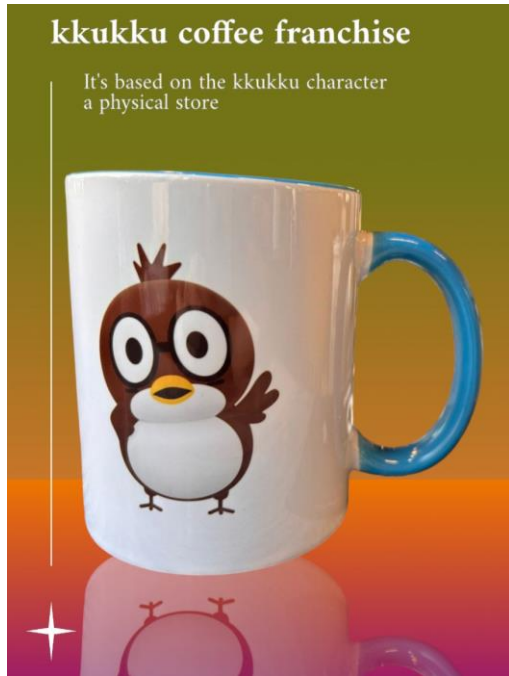


₩7,000

Limited Edition  
SINA

## 2. KKUKKU coffee franchise

### KKUKKU coffee Information



Kkukku coffee franchise

(주) Production of the first project in 2024

The second project, kkukku Company, will service the coffee chain store's physical store business within the first half of 2025

We're going to use KkuKku's various characters

Coin project that combines branding and physical store linkage service





## 2. KKUKKU coffee franchise

It's based on the kkukku character a physical store



# 05 KKUKKU Token 운영

1. Token distribution and incineration
2. Tokenomics





# 1. Token distribution and incineration

KKUKKU Token can be used in various ways, **have KKUKKU Token easily and quickly!**



## Utilizing KKUKKU Token

- 1) Distribution and incineration through purchase and sale of KKUKKU MALL products.
- 2) Distribution and incineration through cash purchase at the exchange market price.
- 3) Token distribution and incineration through the SAINO store, a physical store.
- 4) Distribution and incineration when investing in INVEST.
- 5) Token exchange utilization through the SAINO Token exchange platform.

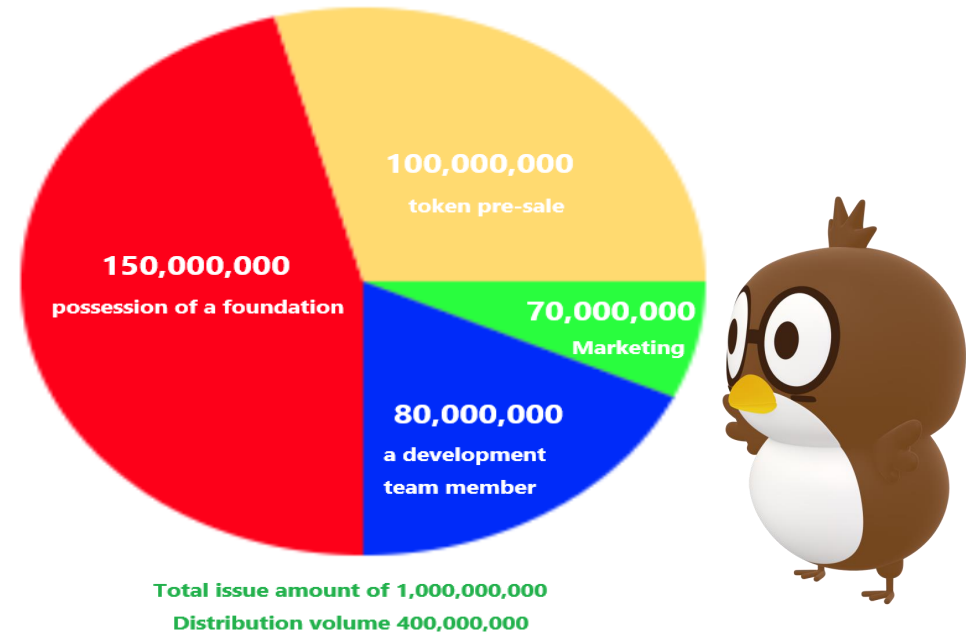




# 1. Token distribution and incineration

## Token issuance amount

Stakeholders of talent services  
(advertisers, KKUKKU, service users, professionals)  
need to hold KKUKKU Tokens.



## 2. Tokenomics

### KKUKKU Token details

KKUKKU Token is a smart contract-based Token that runs on the blockchain, and is primarily a reserved utility Token that encourages users to invest in order to receive promised benefits and socialized wealth initiatives that are not in line with financial management systems and management stakes.

- Token ..... KKUKKU
- Symbol ..... K KU
- Decimal point ..... 9
- Smart Contract ..... SOL  
496agcmDYY6WeNaNdfakirJeDLEgMMGG7NGfFW1157kf

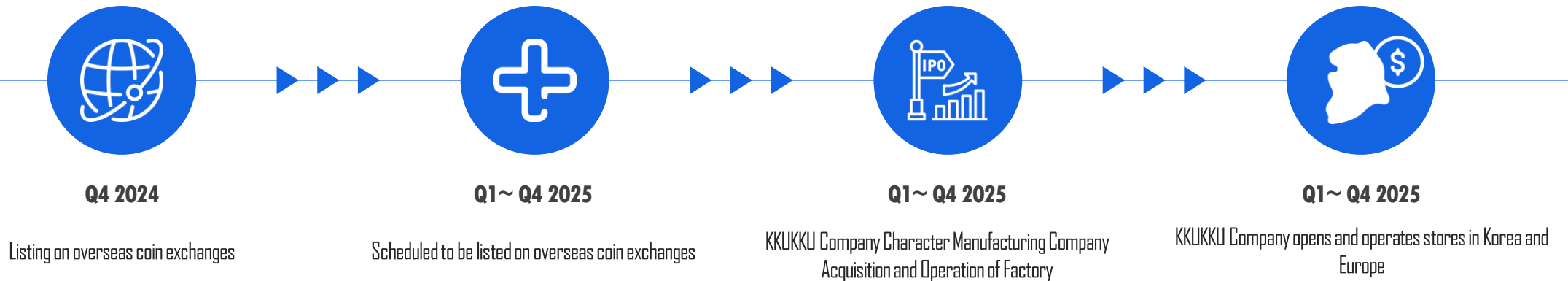


### 3. Coin Exchange Registration Procedure

Character Development Product Production B2B Project Blockchain KKUKKU Company will proceed with listing on Korean and overseas coin exchanges based on KKUKKU's various experiences.

After the fourth quarter of 2024, KKUKKU Company will proceed with listing on exchanges by meeting all exchange standards and create an ecosystem through coin circulation activation and trading.

**KKUKKU is the pride of Koreans and promises to become Korea's representative coin.**







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